

Megan Bush

Graphic Designer & Digital Marketer

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Overview

Entry-level graphic designer.

Skills in illustration, layouts, logo design, photo editing, photography & video editing.

Driven artist ready to bring concepts and brand identities to life.

Extensive knowledge with social media & digital marketing.

Skills & Certifications

Professionally Certified in Adobe Programs: Illustrator & Photoshop (2024)

- Highly experienced with Adobe programs: Illustrator, Photoshop, Indesign, Lightroom, After Effects, Premiere Pro, Dreamweaver & Acrobat.
- Proficiency in Microsoft Powerpoint & Word
- Experience with Hootsuite & Hubspot
- Exceeds with written and oral communication. Adept at teamwork, attention to detail, time management & organization

Education

Morehead State University (MSU)

August 2021 - May 2025

Bachelor of Fine Arts in Art, GPA: 3.9

Concentration Graphic Design

Marketing Minor

Organizations

- Graphic Design Club, Member, MSU 2024
- Photography Club, Member, MSU 2022-2023
- Women's Cross Country & Track, MSU 2021-2025
Varsity Member & Team Captain

Experience

Undergraduate Research Fellow

Morehead State University - Green Dot

January 2025 - Current, Morehead, KY

- Establish a new branding guideline to streamline across campus and regional groups, including out-of-state
- Eliminate confusion about Green Dot as a Bystander Intervention Program
- Develop a schedule for a social media campaign to encourage others to partake in the organization

Marketing & Public Relations Assistant

Rowan County Public Library

Previous Role: Graphic Design Intern from October 2023 - May 2024

June 2024 - Current, Morehead, KY

- Develops marketing materials including signage, social media graphics, videos & merchandise
- Works directly with programming staff to promote events via the official website, Facebook & Instagram while targeting all age groups
- Sends weekly & monthly updates to partners accordingly and effectively
- Participates in community outreach events while communicating efficiently with patrons and local organizations
- Conducts research to abide with the Sustainable Libraries Initiative

Graphic Design Internship

Morehead State University Communications & Marketing

January 2024 - May 2024, Morehead, KY

- Worked directly with clients to produce content via print and social media
- Designed posters, tickets, informational cards, and large-print signage for campus events and fundraisers
- Photographed at athletics events for MSU's official Instagram account

Marketing & Social Media

Morehead Cinemas 6

January 2023 - May 2023, Morehead, KY

- Cooperated within a team to build content over various platforms including Facebook, Instagram, and TikTok
- Conducted analytics analysis at the end of the term with a 305% overall engagement increase across all platforms